



About the Show - 2018

Our show is strategically held in time to catch holiday shoppers and give artists time to fill special orders.

Thanks to inquiries, we are pleased to begin accepting author applications for the GSR Book Nook!

What is the Book Nook?

To ensure a cohesive and professional look in the GSR Book Nook, we will have skirted tables and curtains. Each accepted author will have approximately 3 feet of space where books can be organized on the tables. Above the table we will print and hang information about you, the authors, and the books that are available below.

Accepted authors will need to send the following information by our "high resolution image deadline" on October 1st: headshot photo, brief author bio, book teaser, and any additional info you'd like clients to know.

Authors will not be required to be at the show all weekend but will be required to work shifts so there's always someone at the nook to answer questions. Of course you're always welcome in the nook to help promote the nook and your book.

Because this is the first time for our nook, we'll work with the authors to decide how clients can most easily make their purchase. The GSR will not take a portion of your sales; all sales go to the authors. *If we help set up a credit card system for the nook those fees will need to be covered; to be discussed and decided by accepted authors.

Show Schedule

Sept 10 th	Application deadline (extended)
Sept 15 th	Author notification
October 1 st	High resolution image deadline
November 1 st	Last day to cancel with refund
November 10 th	Artists & Authors promote GSR

Dates and Times

Saturday Nov 24 th	10am – 6pm
Sunday Nov 25 th	10am – 4pm

Booth Cost

Jury Fee is \$15 (non-refundable).
Book Nook Fee \$45

Art and Book Requirements

- All work **MUST** be created by you the applicant/author; mass produced, commercial & re-sale items are not allowed
 - All work must be consistent with images and writing examples represented in your application
- GSR reserves the right to request anyone not following these guidelines to leave the show.

General Information

- Authors are responsible for collecting & paying Minnesota Sales Tax (7.875%)
- We provide breakfast snacks in the morning and a lunchtime meal. Additional amenities can be purchased if necessary.

We ask that you support our volunteers

- Every year we ask musicians & volunteers to donate their time and talents to our event. **In exchange for their performance, and the help given by our volunteers, we ask all artists and authors to extend a 5% discount** (they will be given a thank you card to show in order to receive this discount; if you would like to give a larger discount the option is yours). Thank you for agreeing to join us in extending such a gift in return for their services.

Advertising

- Color 'post-it' on Mankato Free Press' front page
- Included in all Shop Small marketing: shopping guide, website, etc
- Radio advertising
- Posters and Postcards available for pickup 2-3 weeks prior to the show for you to hang in your community and mail out
- Electronic poster and postcard will be mailed to artists & authors 3 weeks prior to the show
- **All participating artists and authors are expected to send notification to their customers.** Whether you prefer email or snail mail, we provide you with materials to contact your clients. Sharing shoppers benefits everyone! Also be sure to add us to your online calendar and social media.

Cancellation Policy

The last day to cancel with a full refund is November 1st.

16th Annual GSR Fine Art Festival

Please Print Author Application – Deadline September 10th

Author Name: _____ Business Name: _____

Email: _____

Website: _____ Facebook address: _____

Address: _____ City/State/Zip: _____

Phone: _____ Cell: _____

Tell us a little about your book: _____

Do you have any ties to the area: _____

Mail to: Tom Bliese

1412 Carney Ave.

Mankato, MN 56001

(make checks payable to: GSR Fine Art Festival)

___ Check for Jury Fee (\$15)

___ Check for Book Nook Fee

___ Completed Application

Email to: gSRfineartfestival@gmail.com

___ A brief synopsis of the story

___ 1-2 pages from the book as a sample of writing

___ An image of the book cover and/or image of an illustration

Questions / Further Information

Visit our website: www.GSRFineArtFestival.com or feel free to call / email with any questions:

Tom Bliese phone: 507.351.5008

Sacha Bliese phone: 904.233.9056

Sara Nett phone: 701.509.5082

Patty Conlin phone: 507.934.5655

****By applying you agree to extend 5% discount to our musical performers and volunteers****

*****GSR Fine Art Festival is not responsible for loss or damage*****